

# THE ROOF-A-CIDE® GUARANTEE



**Roof-A-Cide® is totally effective in controlling and preventing algae, mold, mildew, and fungus! Proven on over 2000,000 properties in the last ten years, it has emerged as the safest, most effective means of keeping a roof clean!**

We GUARANTEE that Roof-A-Cide® will protect the roof surface against recurring algae, mold, mildew, and fungus for a period of NO LESS than 2 FULL YEARS.

In the very unlikely event of a recurrence of growth within this time frame, the roof will be cleaned and treated at NO ADDITIONAL COST to the customer.

**With a preventative treatment every 2 years, the roof will remain free and clear of algae, mold, mildew, and fungus for the life of the roof—GUARANTEED!**

***“THE TREATMENT IS THE CURE!”***

**WWW.FLORIDAROOFING.COM**

# ABOUT ROOF-A-CIDE®

Roof-A-Cide began as a product concept in South Florida in early 1992. Over the next few years, the product was tested and refined until it performed successfully and consistently on approximately 2,000 homes in Broward County.

As communities and municipalities throughout South Florida began to create and enforce “Clean Roof” standards, many homeowners began to realize that each time they had their roof cleaned, the discoloration came back faster and heavier.

As a result, they had to clean the roof more often—some as often as every 6 months! Concerned about both the cost and the potential damage, homeowners began to look for alternatives. As awareness of the Roof-A-Cide® system became more well known, demand for it spread rapidly.

Within the next six years, Roof-A-Cide® had been applied to over 10,000 homes throughout Broward, Dade, and Palm Beach.

**To date, Roof-A-Cide® has been applied to over 200,000 roofs and there are over 50 Authorized Roof-A-Cide® Applicators throughout Arkansas, Florida, Georgia, Kentucky, Louisiana, New Jersey, North Carolina, Pennsylvania, South Carolina, & Tennessee.**



**FLORIDA SOUTHERN  
R O O F I N G**

**Authorized ROOF-A-CIDE® Applicator**

**Sarasota Office**  
6653 19th Street E  
Sarasota, FL 34243

**St. Petersburg Office**  
2872 47th Avenue North  
St. Petersburg, FL 33714

**855.ROOF.PRO**

**WWW.FLORIDAROOFING.COM**



**FLORIDA SOUTHERN  
R O O F I N G**

**Authorized ROOF-A-CIDE® Applicator**



**EPA APPROVED RESIDENTIAL  
& COMMERCIAL ALGAE-FREE  
ROOF TREATMENT SYSTEM.**

**NEVER.....**

**PRESSURE CLEAN YOUR ROOF AGAIN!**

**The Roof-A-Cide® Roof Treatment system is the only sensible choice for keeping your roof clean.**

Have your roof treated with Roof-A-Cide® and enjoy a beautiful mold and algae free roof year after year—without the damaging effects of pressure cleaning or harsh chemicals.

**GUARANTEED to keep your roof clean for YEARS with each treatment.**

- Barrel Tile
- Concrete Tile
- Asphalt Shingle
- Stone Coated Metal
- Slate

**WHY ACCEPT ANYTHING LESS ON YOUR ROOF?**

**855.ROOF.PRO**

# ROOF-A-CIDE® IS THE SAFEST, MOST EFFECTIVE WAY TO KEEP YOUR ROOFS CLEAN!

## PROTECT YOUR ROOF BY THINKING "LONG-TERM"

Proper maintenance is obviously important to a community's image, protection of property values, and Homeowner enjoyment of the community. It is also essential for controlling both short and long-term costs. Property Managers and Board Members taking on the responsibility of evaluating and planning the long-term finances of a community should always be aware of what the long-term effects of maintenance, or lack of it, will be on the long-term costs to the community.

**Roofs are a prime example.** If properly installed and maintained, a quality roof should be expected to last at least 25-30 years (in some cases, up to 50 years). Unfortunately, many roofs are in need of major repair or replacement after ONLY 12-15 years – or roughly 50% of the expected life of the roof.

**Why? Roof damage associated with cleaning is a major cause of unnecessary expense and premature replacement of a roof system!**

While relatively inexpensive in the short-term, the repeated use of high pressure and / or harsh chemicals can damage the roof surface and, more importantly, can cause extensive damage to the underlying weatherproofing. The long-term costs are then greatly increased.

With each additional cleaning, the chances of broken tiles, shingle damage, damage to the roof membrane, roof leaks, and premature replacement of the roof are increased.



### **ROOF-A-CIDE® CAN HELP!**

Roof-A-Cide® is the only cost-effective alternative that eliminates the damage caused by repeated roof cleaning!

**For Roof-A-Cide® customers, property damage is a thing of the past.** We clean the roof ONCE, if needed, and apply Roof-A-Cide® every 2 years. Since Roof-A-Cide® is non-toxic and contains no harsh chemicals, **it will not damage the landscaping, the roof surface or the underlying roof membrane.**

### **"THE TREATMENT IS THE CURE!"**

**Roof-A-Cide® is EPA Approved & safe for People, Pets, and Plants.**

**Roof-A-Cide® has also been tested and approved by the largest producers of Concrete Tile, Clay Tile, and Asphalt Shingles in the United States:**

- |                              |                 |
|------------------------------|-----------------|
| ✓ <u>Monier Life</u>         | ✓ <u>Gerard</u> |
| ✓ <u>U.S. Tile</u>           | ✓ <u>Allmet</u> |
| ✓ <u>GAF Materials</u>       | ✓ <u>Boral</u>  |
| ✓ <u>Metro Roof Products</u> |                 |



If you would like to learn more, call or visit us on the web



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FOR ADDITIONAL INFORMATION, PLEASE CALL 855.ROOF.PRO OR VISIT FLORIDAROOING.COM